## **CLAIMS**

The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:

1	1.	A method for developing an order for a product, comprising:
2		establishing an order for a product, wherein said order includes a first
3		component associated with said product and said order includes a non-binding
4		attribute associated with said first component;
5		determining a second component that satisfies said non-binding attribute
6		for said order; and
7		exchanging said first component with said second component in said
8		order.
1	2.	The method of claim 1, wherein said order comprises a legal contract.
1	3.	The method of claim 1, wherein said establishing an order for a product includes
2	at leas	et one of the following:
3		providing a notification to a customer regarding said non-binding
4		attribute;
5		receiving an order for said product;
6		allowing a customer to select a plurality of components for said product,
7		wherein said first component is one of said plurality of components;
8		allowing a customer to select said product and said non-binding attribute
9		providing a notification to a customer regarding said first component and
10		said second component and receiving consent from said customer to said non-
11		binding attribute;
12		providing at least two options regarding at least one component for said
13		product and allowing a customer to select from among said two options; and

14	providing a request to a customer regarding a non-binding attribute
15	associated with said first component.
1	4. The method of claim 1, further comprising:
2	determining a need for said first component outside said order;
1	5. The method of claim 4, wherein said determining a need for said first component
2	outside said order includes at least one of the following:
3	receiving a notification regarding a new order that requires said first
4	component;
5	determining that said order cannot be completely fulfilled due to a
6	shortage of said first component;
7	receiving a new order that requires an amount of said first component such
8	that both said order and said new order cannot be filled if both said order and said
9	new order use said first component;
10	determining that said order cannot be partially or completely filled due to
11	defects detected in said first component;
12	determining that a change in price for said first component makes it
13	disadvantageous to fill said order with said first component;
14	determining that a change in price for a second component makes it
15	disadvantageous to fill said order with said first component;
16	determining that a change in projected supply for said first component
17	makes it disadvantageous to fill said order with said first component;
18	determining that a change in projected supply for a second component
19	makes it disadvantageous to fill said order with said first component;
20	determining that a projected change in price for said first component
21	makes it disadvantageous to fill said order with said first component;
22	determining that a projected change in price for a second component
23	makes it disadvantageous to fill said order with said first component;

24	establishing a new order that requires said first component; and
25	receiving an indication of a potential new order that requires said first
26	component.
1	6. The method of claim 1, wherein said determining a second component that
2	satisfies said non-binding attribute for said order includes at least one of the following:
3	identifying a component that can replace said first component in said
4	product and satisfy said non-binding attribute;
5	selecting said second component from a plurality of components identified
6	in said order as replacements for said first component;
7	receiving a notification of a selection of said second component;
8	providing a notification of availability of said second component;
9	receiving a request to exchange said first component with said second
10	component;
11	receiving consent to exchange said first component with said second
12	component;
13	providing a notification to a customer of at least one component that
14	satisfies said non-binding attribute;
15	confirming availability of said second component; and
16	confirming ability of said second component to satisfy said non-binding
17	attribute.
1	7. The method of claim 1, wherein said exchanging said first component with said
2	second component in said order includes at least one of the following:
3	using said second component but not said first component when building
4	said product;
5	fulfilling said order using said second component but not said first
6	component;

7		using said second component but not said first component when providing
8		said product; and
9		including said second component in said product.
1	8.	The method of claim 1, wherein said non-binding attribute relates to at least one
2	of the	following:
3		a quality level of said first component;
4		a performance level of said first component;
5		a feature set of said first component;
6		a delivery date for said first component;
7		a color of said first component;
8		a size of said first component;
9		a storage capacity of said first component;
10		a bandwidth of said first component;
11		a weight of said first component;
12		a technical capability of said first component;
13		an expiration date;
14		a purity level;
15		a service level;
16		a warranty level;
17		a price; and
18		a dimension associated with said first component.
1	9.	The method of claim 1, further comprising:
2		providing a notification regarding said exchanging said first component
3		with said second component.
1	10.	The method of claim 1, further comprising:
2		fulfilling said order using said second component.

1	11.	The method of claim 1, further comprising:
2		adjusting a price associated with said order as a result of said exchanging
3		said first component with said second component.
1	12.	The method of claim 11, further comprising:
2		providing a notification regarding said price.
1	13.	The method of claim 1, further comprising:
2		establishing a second order using said first component.
1	14.	The method of claim 13, wherein said order is established with a first customer
2	and s	aid second order is established with a second customer.
1	15.	The method of claim 1, wherein said order identifies at least one characteristic
2	assoc	iated with said product.
1	16.	The method of claim 15, further comprising:
2		receiving identification of said at least one characteristic regarding said
3		order.
1	17.	The method of claim 15, further comprising:
2		determining said second component based, at least in part, on said
3		characteristic.
1	18.	The method of claim 15, further comprising:
2		determining said non-binding attribute based, at least in part, on said

characteristic.

1	19.	The method of claim 15, wherein said determining a second component that
2	satisf	ies said non-binding attribute for said order includes selecting said second
3	comp	onent based, at last in part, on said characteristic.
1	20.	The method of claim 15, wherein said at least one characteristic includes at least
2	one o	of the following:
3		an acceptable lower bound of said at least one characteristic;
4		an acceptable upper bound of said at least one characteristic;
5		a range of acceptable characteristics;
6		a range of unacceptable characteristics;
7		a rule regarding exchange of said first component with said second
8		component;
9		a condition that must be met if said first component is exchanged with said
10		second component;
11		a set of at least one acceptable characteristic for said product;
12		a set of at least one acceptable characteristic for said first component;
13		a set of at least one acceptable characteristic for said second component;
14		a set of at least one unacceptable characteristic for said product;
15		a set of at least one unacceptable characteristic for said first component;
16		and
17		a set of at least one unacceptable characteristic for said second component.
1	21.	The method of claim 15, further comprising:
2		identifying said at least one characteristic.
1	22.	The method of claim 15, wherein said at least one characteristic is based on at
2	least	one of the following:
3		volume of said product included in said order;

quantity of said product included in said order;

5	quality of said product;
6	quality of said first component;
7	quality of said second component;
8	demand for said product;
9	demand for said first component;
10	demand for said second component;
11	supply for said product;
12	supply for said first component;
13	supply for said second component;
14	availability of said first component;
15	availability of said second component;
16	an amount in inventory of said product;
17	an amount in inventory of said first component;
18	an amount in inventory of said second component;
19	an expected profit margin for said product wherein said product includes
20	said first component;
21	an expected profit margin for said product wherein said product includes
22	said second component;
23	a discount available for said product;
24	a price of said product;
25	a price of said first component;
26	a price of said second component
27	projected demand for said product;
28	projected demand for said first component;
29	projected demand for said second component;
30	projected supply for said product;
31	projected supply for said first component;
32	projected supply for said second component;
33	projected availability of said first component;

34	projected availability of said second component;
35	projected amount in inventory of said product;
36	projected amount in inventory of said first component;
37	projected amount in inventory of said second component;
38	a projected price of said product;
39	a projected price of said first component; and
40	a projected price of said second component.
1	23. The method of claim 15, wherein said characteristic is identified by at least one of
2	the following:
3	a party placing said order;
4	a supplier of said product;
5	a supplier of said first component;
6	a supplier of said second component;
7	an expert system;
8	a rule-based system;
9	a supply chain management decision support system;
10	a supplier relationship management decision support system;
11	a production control decision support system;
12	a forecasting system;
13	an optimization system;
14	an order model; and
15	a customer model.

- 1 24. The method of claim 1, wherein said order specifies different prices for different
- 2 configurations of said product.
- 1 25. The method of claim 1, further comprising:
- 2 determining said non-binding attribute.

1	26.	The method of claim 1, further comprising:
2		providing said product.
1	27.	A method for fulfilling an order for a product, comprising:
2		establishing an order, wherein said order identifies an initial configuration
3		for a product and at least one non-binding attribute associated with said initial
4		configuration;
5		after said order is established, determining an alternate configuration for
6		said product in accordance with said at least one non-binding attribute; and
7		fulfilling said order in accordance with said alternate configuration.
1	28.	The method of claim 27, wherein said establishing an order includes at least one
2	of the	e following:
3		providing a notification to a customer regarding said non-binding
4		attribute;
5		receiving an order for said product from a customer;
6		receiving a request from a customer for said product in said initial
7		configuration;
8		allowing a customer to select a plurality of components for said product;
9		allowing a customer to select said product and said non-binding attribute;
10		allowing a customer to select said product and said initial configuration;
11		providing a notification to a customer regarding said initial configuration
12		and receiving consent from said customer to said non-binding attribute;
13		providing at least two options regarding said initial configuration for said
14		product and allowing a customer to select from among said at least two options;
15		providing at least two options regarding at least one component for said
16		product and allowing a customer to select from among said at least two options;
17		providing at least two options regarding said non-binding attribute and
18		allowing a customer to select from among said at least two options; and

providing a request to a customer regarding said non-binding attribute. 19

1	29. The method of claim 27, wherein said determining an alternate configuration for		
2	said product in accordance with said at least one non-binding attribute includes at least		
3	one of the following:		
4	selecting an alternate configuration permitted in said order;		
5	determining a component that can replace another component in the		
6	product and satisfy the non-binding attribute;		
7	determining a component that can replace another component in said		
8	product and satisfy said non-binding attribute;		
9	receiving a notification of a selection of an alternative component for said		
10	product;		
11	receiving consent to exchange said initial configuration with said alternate		
12	configuration;		
13	providing a notification of availability of said alternate configuration;		
14	receiving a request to exchange said initial configuration with said		
15	alternate configuration;		
16	providing a notification to a customer of at least one component that		
17	satisfies said non-binding attribute and is usable in said alternate configuration;		
18	providing a notification to a customer of at least one component that is		
19	unavailable for use in said initial configuration;		
20	providing a notification to a customer of at least one component that is		
21	available for use in said alternate configuration; and		
22	confirming ability of a component to satisfy said non-binding attribute.		
1	30. The method of claim 27, wherein said fulfilling said order in accordance with said		
1	alternate configuration includes at least one of the following:		
2	providing a notification that said order is provided in accordance with said		
	alternate configuration;		
4	anomaio configuration,		

5		providing a notification that said product is provided in accordance with
6		said alternate configuration;
7		building said product in accordance with said alternate configuration but
8		not said initial configuration;
9		providing said product in accordance with said alternate configuration but
10		not said initial configuration;
11		providing said order in accordance with said alternate configuration but
12		not said initial configuration; and
13		using a component with said product that is included in said alternate
14		configuration but not said initial configuration.
1	31.	The method of claim 27, wherein said order comprises a legal contract
1	32.	The method of claim 27, further comprising:
2	32.	determining said non-binding attribute.
2		determining said non-omanig attribute.
1	33.	The method of claim 27, further comprising:
2		adjusting a price associated with said order as a result of said exchanging
3		said initial configuration with said alternate configuration.
1	34.	The method of claim 27, wherein said order specifies different prices for different
2	config	gurations of said product.
1	35.	A method for completing an order for a product, comprising:
2		establishing an order involving a first component, wherein said order
3		includes a non-binding attribute associated with said first component;
4		determining a shortage of an amount of said first component needed to for
5		said order;

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6		determining a second component that satisfies said non-binding attribute
7	;	for said order; and
8		exchanging said first component with said second component for said
9	•	order.
1	36.	The method of claim 35, wherein said establishing an order involving a first
2	compon	ent includes at least one of the following:
3		providing a notification to a customer regarding said non-binding
4	;	attribute;
5		receiving an order for a product that includes said first component;
6		allowing a customer to select a plurality of components for said product,
7	,	wherein said first component is one of said plurality of components;
8		allowing a customer to select said non-binding attribute;
9		providing a notification to a customer regarding said first component and
10	;	said second component and receiving consent from said customer to said non-
11	1	binding attribute;
12		providing a notification to a customer regarding a component and
13	1	receiving consent from the customer to use said component in said order;
14		providing a notification to a customer regarding a non-binding attribute
15	;	and receiving consent from said customer to use the non-binding attribute in the
16	•	order;
17		providing at least two options regarding a component and allowing a
18		customer to select from among the two options; and
19		providing a request to a customer regarding a non-binding attribute
20	:	associated with said first component.
1	37.	The method of claim 35, wherein said determining a shortage of an amount of

said first component needed for said order includes at least one of the following:

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3		receiving a second order involving said first component, fulfillment of
4		which prevents fulfillment of said order with said first component;
5		determining availability of an amount of said first component needed to
6		fulfill said order;
7		determining that said order cannot be partially or completely filled due to
8		defects detected in said first component;
9		determining that a change in price for said first component makes it
10		disadvantageous to fill said order with said first component;
11		determining that a change in price for a second component makes it
12		disadvantageous to fill said order with said first component;
13		determining that a change in projected supply for said first component
14		makes it disadvantageous to fill said order with said first component;
15		determining that a change in projected supply for a second component
16		makes it disadvantageous to fill said order with said first component;
17		determining that a projected change in price for said first component
18		makes it disadvantageous to fill said order with said first component;
19		determining that a projected change in price for a second component
20		makes it disadvantageous to fill said order with said first component;
21		determining that an amount of said first component needed for said order
22		exceeds an amount of said first component that is available for said order; and
23		determining that an amount of said first component needed for said order
24		exceeds an amount of said first component in inventory.
1	38.	The method of claim 35, wherein said order comprises a legal contract.
1	39.	The method of claim 35, further comprising:
2		determining said non-binding attribute.
1	40.	The method of claim 35, further comprising:

2	adjusting a price associated with said order as a result of said exchanging
3	said first component with said second component.
1	41. The method of claim 35, wherein said order specifies different prices for different
2	configurations of a product associated with said order.
1	42. A system for facilitating an order for at least one product, comprising:
2	a memory;
3	a communication port; and
4	a processor connected to said memory and said communication port, said
5	processor being operative to:
6	establish an order for a product, wherein said order includes a first
7	component associated with said product and said order includes a non-
8	binding attribute associated with said first component;
9	determine a second component that satisfies said non-binding
10	attribute for said order; and
11	exchange said first component with said second component in said
12	order.
1	43. A computer program product in a computer readable medium for facilitating an
2	order for at least one product, comprising:
3	first instructions for creating an order for a product, wherein said order
4	includes a first component associated with said product and said order includes a
5	non-binding attribute associated with said first component;
6	second instructions for identifying a second component that satisfies said
7	non-binding attribute for said order; and
8	third instructions for allowing use of said first component with said second
9	component in said order.